

CARMEN SHIU

FULL-STACK SOFTWARE ENGINEER

510-463-7146 • hi@carmenshiu.com • San Francisco Bay Area, CA • [LinkedIn](#) • [GitHub](#) • [Portfolio](#)

From creating fan sites in my youth to being a project manager-turned-product manager for 11 years, I've since reignited my passion for coding and now develop dynamic web applications as a full-stack software engineer.

Technical Skills: JavaScript | Python | Express.js | Flask | React | Redux | PostgreSQL | HTML5 | CSS3 | Git

Relevant Skills: Project & Product Management | Pair Programming | Object-Oriented Programming (OOP)

PROJECTS

Plantera | *Plant marketplace community platform*

[Live](#) • [GitHub Repo](#)

- Executed project from conception to completion, including designing the database structure with Sequelize, building RESTful API endpoints in Express, and creating the user interface (UI) with React and Redux
- Built a shopping cart feature leveraging Redux and Web Storage API to ensure a seamless shopping experience for both authenticated and non-authenticated users
- Incorporated API-driven rich-text editor Quill in the guides feature for users to create and publish dynamic plant-inspired articles directly on the platform
- Configured custom user authentication integrating bcrypt to prevent the storage of plain-text passwords and React authentication routes to restrict user access where necessary

The Paw | *Pet-friendly business review platform*

[Live](#) • [GitHub Repo](#)

- Strategized an optimal Git workflow for a 3-member team by incorporating pull requests, assigning tasks in a Kanban board, and drafting comprehensive documentation and wireframe prior to project start
 - Developed the single business page functionality for users to view business details, add reviews, and upload photos by utilizing Flask, SQLAlchemy, React, Redux, and Amazon Web Services (AWS) S3
 - Implemented Google Maps API to allow users to view maps of business locations and get directions, enhancing the user experience (UX)
-

WORK EXPERIENCE

Angles, Inc. | *Production Manager*

October 2023 – Present

Los Angeles, CA (Remote)

- Directing production process with a designer on creating 60+ ads to drive \$100,000+ in revenue
- Forming a project management system in ClickUp to streamline cross-collaboration processes and uphold deadlines
- Generating Meta ads and LinkedIn campaign reports, as well as HubSpot blog, email, and web analytic dashboards

CLEVER Influencer Marketing Agency | *Senior Product Manager | Project Manager*

Feb 2012 – Feb 2023

San Francisco Bay Area, CA (Hybrid)

- Initiated strategic efforts, including developing an internal comprehensive Pricing Workbook in Google Sheets to streamline the process of allocating budget and determining client guarantees for proposals
 - Oversaw development of proprietary dashboards in collaboration with a team of software engineers and provided comprehensive pre- and post-launch support by testing, reporting bugs, and assessing user feedback
 - Managed 200+ influencer marketing campaigns, as well as launched 6 projects with the cross-functional product-tech team, contributing to the overall success of the company
-

EDUCATION

Immersive software development course with a focus on full-stack web development

App Academy – 2024

Bachelor of Science, Public Relations

San José State University – 2012